Amdt /2/C
Lowman
3-21-03

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of : HYUNG-SIK CHOI et al.

Application No. : 09/507,093

Filed : February,17,2000

For : ADVERTISING METHOD USING SOFTWARE PRODUCTS

Examiner : FARISS, TIMOTHY

Attorney Docket No. : YPLA0002

PRELIMINARY AMENDMENT

Assistant Commissioner for Patents
Washington, DC 20231

Dear Sir:

In response to the final Office Action dated November 7, 2002 and the Advisory Action dated January 29, 2003, please enter the following amendments and consider the following remarks:

In the Claims:

Please amend claim 1 as follows:

1.   (Twice Amended) An advertising method using software products in which at least one advertisement is inserted so that the software products can be distributed for free or at a low cost, the advertising method comprising the steps of:

inserting at least one advertisement into at least one portion of a software program contained in a software product during the making of the software product;

making the software program stop in operation during use of the software program when the inserted advertisement is displayed on a display screen; and

resuming the software program only when the inserted advertisement displayed on the display screen is clicked on;

wherein the software program with the inserted advertisement is reproducible and operable without connecting to the Internet.